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 Istituto Nazionale per il Commercio Estero


JORDAN
 INVESTMENT BOARD

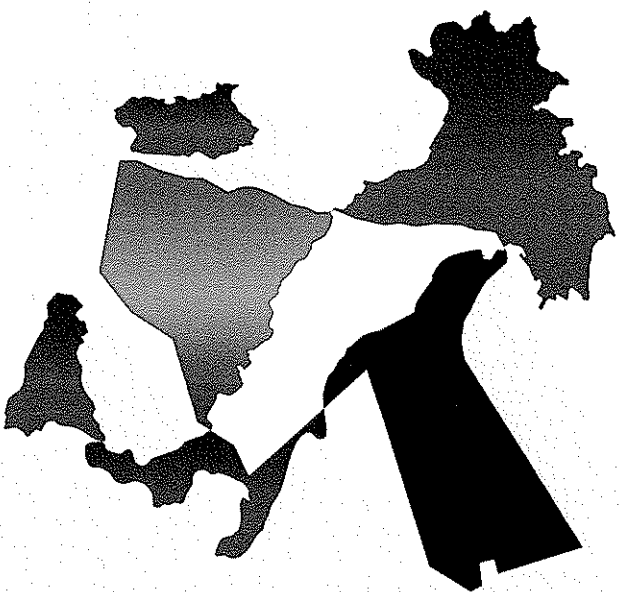

CAMERA
DI COMMERCIO
MILANO

PROMOS
 ASSOCIATION
 DELLA CAMERA DI COMMERCIO
 MILANO PER LE ATTIVITÀ INTERNAZIONALI


 Ministero delle Relazioni Esterne


 Regione Lombardia

In co-operation with



JORDAN-ITALY BUSINESS FORUM

www.promos-milano.it

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22 October 2009 - Palazzo Mezzanotte, Piazza degli Affari 6, Milan



<p>11.00 Registration</p> <p>INAUGURATION CEREMONY</p> <p><i>Welcoming remarks</i> Bruno ERMOLLI President of Promos - Special Agency of Milan Chamber of Commerce for International Activities, Italy</p> <p>Claudio SCAJOLA Minister of Economic Development, Italy</p> <p><i>Keynote Speech</i> His Majesty King ABDULLAH II ibn AL HUSSEIN Hashemite Kingdom of Jordan</p> <p><i>Conclusions</i> Roberto FORMIGONI President of Lombardy Region, Italy</p> <p>12.30 FIRST SESSION</p> <p>Chairman Giuseppe CASTELLI Vice President of Promos - Special Agency of Milan Chamber of Commerce for International Activities, Italy</p> <p>Presentations on Promoted Sectors in Jordan</p> <p>Video: "The Enchanting Kingdom"</p> <p>Tourism Maha KHATIB Minister of Tourism and Antiquities, Hashemite Kingdom of Jordan</p> <p>Energy Karim KAWAR Chairman of Edama, Hashemite Kingdom of Jordan</p> <p>Information & Communication Technology Michael WAKILEH Chief Executive Officer of ProgressSoft, Hashemite Kingdom of Jordan</p> <p>Euromed Fund: a Source of Finance for Joint Ventures Luca GALLI Managing Director of Finlonbarda Gestioni Sgr, Italy</p> <p>Italian projects in Jordan: Case Studies</p>	<p>13.30 SECOND SESSION</p> <p><i>Remarks</i> Amer HADIDI Minister of Industry & Trade, Hashemite Kingdom of Jordan</p> <p>Investment Climate and Business Opportunities in Jordan Maen NSOUR Chief Executive Officer of Jordan Investment Board (JIB), Hashemite Kingdom of Jordan</p> <p>Enterprise Development and Jordanian Exports Yarub QUDAH Chief Executive Officer of Jordan Enterprise Development Corporation (JEDCO), Hashemite Kingdom of Jordan</p> <p><i>Conclusions</i> Stefania CRAXI Undersecretary of State for Foreign Affairs, Italy</p> <p>14.00 Signing Ceremony of Agreements between Italian and Jordan Public and Private Counterparts</p> <p>Buffer Lunch</p> <p>15.00 THIRD SESSION</p> <p>B2B Meetings between Italian and Jordan Private Companies</p>
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