

Euro – Mediterranean Development Center (EMDC) for Micro, Small and Medium Enterprises

Networking & Partnership Event

***“Euro-Med MSMEs Internationalization:
Sharing Business Opportunities and Alliances
in the Light of a Reshaped Global Marketplace”***

**December 13th 2013
Palazzo Mezzanotte
Milan, Piazza Affari 6**

PROGRAM

Open Plenary Session

Friday, December 13th 2013
9.30 a.m.- 01.30 p.m.

Palazzo Mezzanotte
Milan, Piazza Affari 6

09:30 - 10:00 **WELCOME ADDRESSES**

Bruno ERMOLLI, President, Promos- Milan Chamber of Commerce

Giancarlo ARAGONA, President, Foundation EMDC

Enrico GRANARA, Union for the Mediterranean (UfM) Coordinator, Ministry of Foreign Affairs

10:00 - 10:45 **OPENING SPEECHES**

Claudio CORTESE, Senior Deputy Secretary General, Head of Business Development Department, Secretariat of the Union for the Mediterranean (UfM)

Irina KRAVCHENKO, Head of Direct Lending and Co-financing with Local Banks, European Bank for Reconstruction and Development (EBRD)

Giovanni TRIA, President, Scuola Nazionale dell'Amministrazione (SNA)

10:45 – 01:30 **FIRST PARALLEL SESSION - “Euro-Mediterranean MSMEs Internationalization: Cross Regional Alliances towards the Global Marketplace”**

*Moderated by **Chiara FANALI**, Head of International Business Unit, Assolombarda, Italy*

*Introducing **Luigi DANTE**, Executive Delegate Italy, European Bank for Reconstruction and Development (EBRD)*

Interventions

Massimo DE ANDREIS, General Manager, Studi e Ricerche per il Mezzogiorno (SRM), Italy

Ahmed TAHA, Executive Director, Industrial Modernization Center (IMC), Egypt

Lhoussaine AGOUZOUL, Head of Studies and Market Intelligence Department, Maroc Export

Saad HAMOUMI, President of SMEs Commission, Confédération Générale des Entreprises Marocaines (CGEM), Morocco

Noureddine TAKTAK, General Director, Agence de Promotion de l'Industrie et de l'Innovation (API), Tunisia

Kaouther TRABELSI, General Delegate, Centre de Promotion des Exportations (CEPEX), Tunisia

Marco MONTECCHI, President, Italian Chamber of Commerce in Bulgaria

Mirjana TURUDIĆ, Assistant Managing Director, International Relations Department, Croatian Chamber of Economy

Philo MELI, Head of Institutional Affairs and Programmes Unit, Malta Enterprise

Aron LITTVAY-KOVACS, Head of International Department, Budapest Chamber of Commerce and Industry, Hungary

10:45 – 01:30 **SECOND PARALLEL SESSION - “Finance and Investment for Euro-Mediterranean MSMEs Development and Integration”**

*Moderated by **Stefano AZZALI**, Secretary General of Milan Chamber of Arbitration and Director of Institute for the Promotion of Arbitration and Mediation in the Mediterranean (ISPRAMED)*

*Introducing **Emmanuel NOUTARY**, General Delegate, ANIMA Investment Network*

Interventions

Salim BRANKI, General Director, National Agency for Development and Investment (ANDI), Algeria
Hadia Hamdy ABDEL AZIZ, Entrepreneurship Advisor to GAFI’s Chairman, General Authority for Investment (GAFI), Egypt

Khater ABI HABIB, General Manager Chairman of the Board of Directors, Kafalat S.A.L., Lebanon

Abdul NASSER AL NAJAH, President, Economic & Social Council, Libya

Khalil AMMAR, President and General Director, Banque de Financement des Petites et Moyennes Entreprises (BFPME), Tunisia

Svetoslav MLADENOV, Executive Director, Invest Bulgaria Agency

Paul MAGUIRE, Director for Italy, Spain, Portugal, Morocco and Algeria, Enterprise Ireland

Daniel PITOŇÁK, Head of Business Environment Analysis Department, National Agency for Development for Small and Medium Enterprises (NADSME), Slovakia

Marino INIO, Head of Cross Border Business Management (CBBM) Italy, Unicredit S.p.A., Italy

Giuseppe GRADI, Head of EMEA Unit, Intesa Sanpaolo S.p.A., Italy

01: 30 **END OF SESSION**

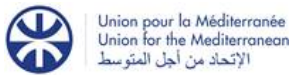
PARTICIPANTS CONFIRMED

Algeria	Salim BRANKI, General Director, National Agency for Development and Investment (ANDI)
Bosnia and Herzegovina	Enes ALIŠKOVIĆ, Director, Bosnia and Herzegovina Export Promotion Agency (BHEPA) Jelica GRUJIĆ, Director, Foreign Investment Promotion Agency of Bosnia and Herzegovina (FIPA) Slavica KORICA, Project Manager, Foreign Investment Promotion Agency of Bosnia and Herzegovina (FIPA) Ivana KNEŽEVIĆ Project Manager, Bosnia and Herzegovina Export Promotion Agency (BHEPA)
Bulgaria	Marco MONTECCHI, President, Italian Chamber of Commerce in Bulgaria Svetoslav MLADENOV, Executive Director, Invest Bulgaria Agency
Croatia	Ines OBRADOVIĆ, Project Manager, Croatian Chamber of Economy Mirjana TURUDIĆ, Assistant Managing Director, International Relations Department, Croatian Chamber of Economy
Egypt	Hadia Hamdy ABDEL AZIZ, Entrepreneurship Advisor to GAFI's Chairman, General Authority for Investment (GAFI) Hend Mohamed HASSAN, Researcher at Bedaya Center, General Authority for Investment (GAFI) Adel NOUR EL DIN, Deputy Executive Director for Operations, Industrial Modernization Center (IMC) Ahmed TAHA, Executive Director, Industrial Modernization Center (IMC)
France	Emmanuel NOUTARY, General Delegate, ANIMA Investment Network
FYROM	Visar FIDA, President, Invest Macedonia Ivan ILIEV, Project Manager, Invest Macedonia
Hungary	Aron LITTVAY-KOVACS, Head of International Department, Budapest Chamber of Commerce and Industry
Ireland	Paul MAGUIRE, Director for Italy, Spain, Portugal, Morocco and Algeria, Enterprise Ireland

<p>Italy</p>	<p>Giancarlo ARAGONA, President, Foundation EMDC Stefano AZZALI, Secretary General of Milan Chamber of Arbitration and Director of Institute for the Promotion of Arbitration and Mediation in the Mediterranean (ISPRAMED) Paola BARCHIETTO, Account/Underwriter, SACE S.p.A. Federico Maria BEGA, Strategic Areas Director, Promos - Milan Chamber of Commerce Pierantonio CANTONI, International Business Promotion Manager, Italian Association of Foreign Trade (AICE) Fabio CATELLANI, Operating Manager, Italian Consortium for Internationalization Massimo DEANDREIS, General Manager, Studi e Ricerche per il Mezzogiorno (SRM) Bruno ERMOLLI, President, Promos - Milan Chamber of Commerce Chiara FANALI, Head of International Business Unit, Assolombarda Paolo FERRARA, Deputy General Manager, Digicamere S.c.a.r.l. Andrea FIORI, Head of Internationalization Business Unit, Intesa Sanpaolo S.p.A. Giuseppe GRADI, Head of EMEA Unit, Intesa Sanpaolo S.p.A., Intesa Sanpaolo S.p.A. Enrico GRANARA, UfM Coordinator, Ministry of Foreign Affairs Marino INIO, Head of Cross Border Business Management (CBBM) Italy, Unicredit S.p.A. Maurizio MACCALLI, Senior Manager, Business Information Management Unit, Digicamere S.c.a.r.l. Renata PAVLOV, Executive Director, MENA-OECD Governance Programme Training Centre in Caserta Giovanni TRIA, President, Scuola Nazionale dell'Amministrazione (SNA)</p>
<p>Lebanon</p>	<p>Khater ABI HABIB, General Manager Chairman of the Board of Directors, Kafalat S.A.L. Roger KHAYAT, Economic Advisor, Chamber of Commerce, Industry and Agriculture of Beirut and Mount Lebanon Rabin SABRA, General Director, Chamber of Commerce, Industry and Agriculture of Beirut and Mount Lebanon</p>
<p>Libya</p>	<p>Abdul NASSER AL NAJAH, President, Economic & Social Council</p>
<p>Malta</p>	<p>Philo MELI, Head of Institutional Affairs and Programmes Unit, Malta Enterprise</p>
<p>Montenegro</p>	<p>Miloš IVANOVIĆ, CEO, Montenegrin Investment Promotion Agency (MIPA) Ivan SAVELIĆ, Vice President, Chamber of Economy of Montenegro Dragana ŠOFRANA, Project Manager, Chamber of Economy of Montenegro Maja VUKAŠEVIĆ, Project Manager, Montenegrin Investment Promotion Agency (MIPA)</p>

Morocco	Lhoussaine AGOUZOUL, Head of Studies and Market Intelligence Department, Maroc Export Saad HAMOUMI, President of SMEs Commission, Confédération Générale des Entreprises Marocaines (CGEM)
Poland	Agnieszki SALAMONCZYK, Deputy Director Foreign Relations Department, Polish Chamber of Commerce
Serbia	Nenad LAKETIĆ, Officer, National Agency for Regional Development (NARD) Vesna STAJIĆ, Senior FDI Advisor, Serbian Investment and Export Promotion Agency (SIEPA) Aleksandra STANAREVIĆ, Advisor to the President, Chamber of Commerce and Industry of Serbia Vera VELJANOVSKI, Project Manager, Chamber of Commerce and Industry of Serbia
Slovakia	Daniel PITOŇÁK, Head of Business Environment Analysis Department, National Agency for Development for Small and Medium Enterprises (NADSME)
Tunisia	Maher AGREBI, Director, Agence de Promotion de l'Industrie et de l'Innovation (API) Khalil AMMAR, President and General Director, Banque de Financement des Petites et Moyennes Entreprises (BFPME) Salem BOUARADA, Director, Agence de Promotion de l'Industrie et de l'Innovation (API) Hechmi CHATMAN, Delegate General of Milan Office Foreign Investment Promotion Agency (FIPA) Zied LAHBIB, Vice Director of Milan Office, Foreign Investment Promotion Agency (FIPA) Noureddine TAKTAK, General Director, Agence de Promotion de l'Industrie et de l'Innovation (API) Raja TOUIL, International Cooperation Coordinator, Foreign Investment Promotion Agency (FIPA) Kaouther TRABELSI, General Delegate, Centre de Promotion des Exportations (CEPEX)
International Institutions and Organizations	Claudio CORTESE, Senior Deputy Secretary General, Head of Business Development Department, Secretariat of the Union for the Mediterranean (UfM), Barcelona Luigi DANTE, Executive Delegate Italy, European Bank for Reconstruction and Development (EBRD) Enzo HOLOU, Manager, Business Development, European Bank for Reconstruction and Development (EBRD) Irina KRAVCHENKO, Head of Direct Lending and Co-financing with Local Banks, European Bank for Reconstruction and Development (EBRD) Francesco LAERA, Press and Media Officer, Representative Office of the European Commission in Milan Chiara TUFARELLI, Liaison Officer, Rome Office, World Bank Group Alessandro VITTADINI, Banker for Western Balkans and LEF program "Local Enterprise Facility European Bank for Reconstruction and Development (EBRD)

An initiative labelled by:



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