

**LIST OF THE MOST RELEVANT EUROPEAN AND INTERNATIONAL PROJECTS  
CARRIED OUT BY PROMOS ITALIA**



PROJECT	DESCRIPTION	COUNTRIES	YR	PARTNERS	TOPIC
COASTOUR	COASTOUR is a project co-funded by the European Union to contribute to the ESG - Environmental, Social and Governance sustainability of tourism companies in the coastal areas of Italy, Denmark, Lithuania, Portugal and Slovenia.	Denmark - Italy - Lithuania - Portugal - Slovenia	2023- 2025	NDEU, DKNT, CC PONTE DELGADA, UNIVERSITA DEL LIITORALE, CC KLAIPEDA, SEGRETARIATO AZZORRE	Sustainability Tourism
AL INVEST GREEN	The project, called "Chilean-European Alliance for the Green Transition in Chilean Fruit Sector SMEs and their Entrepreneurial Organizations," involves n.300 companies and n.15 business organizations from the Chilean regions of O'Higgins, Biobío y Los Lagos within a collaboration program with the Chilean agribusiness sector aimed on the one hand at mutual enrichment on traceability methodologies and circular economy applied to the sector, and on the other hand to meet the sustainability requirements of the markets.	Chile - Italy	2022- 2024	Agropolis, Eurochile	Circular Economy

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<b>MENTOR 2</b>	The MENTOR project aims to contribute to the improvement of temporary and circular migration schemes for young people between Italy, Morocco and Tunisia, through the experimentation of professional training for non-EU citizens residing abroad, provided for by 'art. 27 of the Italian immigration law.	Tunisia - Morocco - Italy	2021- 2024	Comune di Milano, Comune di Torino, Agenzia Piemonte Lavoro, AFOL Metropolitana, ANOLF Piemonte, Soleterre, CeSPI, Ceipiemonte	Circular Migration
<b>EYE - Erasmus for young Entrepreneur Global</b>	Erasmus for Young Entrepreneurs (EYE) Global is a pilot exchange programme which gives experienced entrepreneurs based in USA, Singapore and Israel the opportunity to collaborate with new or aspiring entrepreneurs from the European Union. Within EYE Global, a collaboration between the two entrepreneurs takes place during a 1-3 month stay with the experienced entrepreneur, which helps the new entrepreneur to acquire the skills needed to run a small firm. The host benefits from fresh perspectives on his/her business, cooperating with foreign partners, and learning about new markets.	Singapore - South Korea - Taiwan	2021- 2023	European Business Network (SPI) – Societad Portuguesa de Inovacao (SPI)	Internationalisation

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<b>Enterprise Europe Network - SIMPLER</b>	Support services to Improve innovation and competitiveness of business in Lombardy and Emilia-Romagna	EU Countries	2022-2025	Finlombarda, ARTER, Innovhub, Promos Italia, FAST, UCER, Unioncamere Lombardia, Confindustria Lombardia, Confindustria Emilia-Romagna, CNA Lombardia, CNA Emilia-Romagna	Internationalisation
<b>Enterprise Europe Network - FRIEND EUROPE</b>	Support services to Improve innovation and competitiveness of business in Veneto and Friuli Venezia Giulia	Eu Countries	2022-2025	Unioncamere del Veneto; INFORMEST Consulting; Camera di Commercio di Pordenone-Udine; ConCentro Azienda Speciale – CCIAA Pordenone-Udine; Veneto innovazione; Trentino Sviluppo S.p.A.; Area Science Park; Istituto per la Promozione dello Sviluppo Economico – IPSE; NOI Techpark Südtirol / Alto Adige; Consiglio Nazionale delle Ricerche – CNR; SMACT Competence Center; ARIES scarl – CCIAA Venezia Giulia, Trieste – Gorizia; Confindustria Veneto	Internationalisation

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<b>EU4Business - Network4Wine</b>	EU4Business: Connecting Companies' (EU4BCC) is a project managed by EUROCHAMBRES and funded under the EU4Business initiative of the European Union. In the EU4Business: Connecting Companies, 5 Sectorial Consortia assigned the implementation of the activities (B2B matching, twinning, study visits) to the partnerships applying for a sub-grant.	EU Countries - Armenia - Azerbaijan - Georgia - Moldova - Ukraine	2020- 2023	Chamber of Commerce of Spain, Moldova, and Belarus, Chamber of Pordenone-Udine	Internationalisation
<b>EU4BUSINESS - BioFood</b>	EU4Business: Connecting Companies' (EU4BCC) is a project managed by EUROCHAMBRES and funded under the EU4Business initiative of the European Union. BioFood Project was aimed at promoting collaboration and exchange of best practices between SMEs and BSOs from Ukraine in Italy and Poland	Ukraine - Poland - Italy	2021- 2022	Chamber of Commerce of Poland, Modena, Sumy and Zaporizhyya	Internationalisation
<b>EU4BUSINESS - Wine Armenia</b>	EU4Business: Connecting Companies' (EU4BCC) is a project managed by EUROCHAMBRES and funded under the EU4Business initiative of the European Union. Wine Armenia was aimed at promoting exchange of best practices in the wine industry between Italy and Armenia.	Armenia - Italy	2021- 2022	Vine for wine foundation of armenia, chamber of commerce of Cosenza	Internationalisation

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<b>ISACC - INTERREG</b>	The ISACC Project intends to contribute to the improvement of customs inspection and control processes affecting the areas covered by the INTERREG IPA CBC ITALY-ALBANIA-MONTENEGRO Program, defining methodologies, models, processes and information structures that could simplify and harmonize the introduction of an innovative approach in the stages of anti-fraud inspection and control in the three countries.	Italia - Albania - Montenegro	2021-2022	CC Molise, Università Salento, Università Montenegro, Istituto Trasporti albania	Internationalisation
<b>Ebsomed</b>	The project is aimed at fostering competitiveness of SMEs in European and Mediterranean Countries by enhancing the business environment.	All EU Countries and Med Countries	2019-2022	Eurochambres, GACIC, CAWTAR, ASCAME	Internationalisation Capacity Building
<b>Ready2Net – Fostering Opportunities for SMEs Internationalisation by supporting SMEs Network for Export</b>	The pilot project was aimed at fostering the creation of networks for export among European SMEs.	EU Countries	2019-2021	Chamber of Valencia, Krakow, Latvia, Bulgaria	Internationalisation

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<b>Enterprise Europe Network - KAMINLER</b>	KAM and Innovation services for SMEs in Lombardia and Emilia-Romagna	EU Countries	2019-2021	Finlombarda, Aster, Innovhub, Promos Italia, FAST, UCER, Unioncamere Lombardia, Confindustria Lombardia, Confindustria Emilia-Romagna, CNA Lombardia, CNA Emilia-Romagna	Innovation
<b>Ready2Go</b>	Ready2Go was the pilot project launched by DG GROW and EASME, aimed at proposing an innovative approach to support internationalisation of EU SMEs. Through the project, an innovative methodology for assessing innovation and international readiness of SMEs was developed, and a training and capacity building program addressed to BSOs and to SMEs was organised for more than 6.000 hours of training. Ready2Go was aimed at upgrading SMEs' skills and building competences to develop an internationalisation business plan. Furthermore, business events and matchmaking activities were organised in 5 extra-EU Market (Cameroon, Canada, Chile, India, USA). As the main output of the project, a Guidebook for Internationalisation of SMEs has been elaborated and published by EASME /EC.	EU Countries - Cameroon - Canada, Chile - India - USA	2016-2019	Eurochambres, Innovhub, Formaper, Camere di Commercio di Spagna, Polonia, Regione di Rhône-Alpes, Birmingham, Croazia, Dublino, Estonia e Serbia.	Internationalisation

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<b>Digital Bit: digital development of SMEs in Bolivia</b>	The programme AI Invest 5.0 financed by the European Commission was aimed at fostering development in Latin America, focused on digital transformation of SMEs. The project was carried out with partners in Bolivia.	Bolivia - Italy	2018-2019	Camera Nazionale del Commercio della Bolivia	Digital Transformation
<b>CLU-RED: Boosting clusters in Colombia</b>	The programme AI Invest 5.0 financed by the European Commission was aimed at fostering development in Latin America, focused on cross-clustering issues with a specific target on industry 4.0 and innovative industrial process. The project was carried out with partners in Colombia.	Colombia - Italy	2017-2018	Camera di Commercio di Cartagena (Colombia) (leader), Instituto Nacional de Tecnología Industrial (Argentina), Eurocamara (Argentina), Camera di Commercio di Bucaramanga (Colombia)	Cluster
<b>BBB - Business Beyond Borders</b>	Business Beyond Borders is a European Commission (EC)-funded initiative which helped businesses, in particular Small and Medium Enterprises (SMEs) and Clusters, to operate internationally, fostering participation in trade fairs and organising B2B meetings, with the ultimate goal of increasing economic growth within and outside Europe.	Eu Countries	2017-2018	Eurochambres, European Major Exhibition Centres Association (EMECA), Global Association of the Exhibition Industry (UFI), LowAssociates.	Internationalisation

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<b>Cross-clustering initiative</b>	The programme AI Invest 5.0 financed by the European Commission was aimed at fostering development in Latin America, focused on cross-clustering issues with a specific target on industry 4.0 and innovative industrial process. The project was carried out with partners in Chile and Argentina. The project envisaged a comprehensive training program via webinar that tackled all the aspects related to the innovation applied to industrial innovation in mechanics and manufacturing, as well as the development of a matching platform to foster business relationships and clustering among SMEs	Argentina - Chile - Italy	2017-2018	Sicamere, EuroChile, Eurocámara Argentina, ProCórdoba, CAINCO, Eurochambres	Cluster
<b>Enterprise Europe Network - SCALER</b>	Scale-Up Support Services in Lombardia and Emilia-Romagna; Support young innovative companies scaling-up their activities in the Single Market	EU countries	2017-2018	Finlombarda, Aster, Innovhub, SIDI Eurosportello (now Promos italia), FAST, UCER, Unioncamere Lombardia, Confindustria Lombardia, Confindustria Emilia-Romagna, CNA Lombardia, CNA Emilia-Romagna, ENEA	Innovation Start-up



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<b>RECP</b>	The RECP is an African-European platform for promoting renewable energy market development and investment in Africa that was initiated in the framework of the Africa-EU Energy Partnership (AEEP). By promoting market development and investment, it spurs growth on both continents and contributes directly to the targets of the Africa-EU Energy Partnership, the Sustainable Energy for All initiative, the Sustainable Development Goals, and the Africa Renewable Energy Initiative.	Kenya	2017	GIZ - German Development Agency	Green economy
<b>EUROMED Invest</b>	The objective of the program is to promote economic collaboration between small and medium-sized enterprises and private investments in the Mediterranean basin, through various actions.	Algeria - Egypt - Israel - Jordan - Morocco - Palestine - Syria - Tunisia	2014- 2017	Anima Investment Network, Eurochambres, ASCAME, EMDC, German-Arab Chamber of Commerce (GACIC), BusinessMed, Euro-Arab Business Council (EABC)	Internationalisation Capacity Building

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<b>EU - Third Countries Events at Expo Milan 2015</b>	The “EU-Third Countries Events at EXPO 2015”, promoted by the European Commission – Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs, have been a crucial occasion for 1.709 SMEs, clusters and organisations to meet and discuss and develop partnerships during the Universal Exhibition, EXPO 2015, which took place in Milan from 1st May to 31st October 2015. The 8 EU-Third Countries Events involved participants from 26 EU Member States and from 57 Third-Countries representing the main economic strategic areas (MENA Region, China, Japan, CELAC, Sub Saharan Africa, ASEAN and USA), with a special focus on the agro-food sector, sustainability and biotechnologies.	EU Countries - China - Japan - MENA Region - Latin America - Sub Saharan Africa - ASEAN - USA	2015- 2016	EUROCHAMBRES - Chambers of Commerce of Spain, Poland, Paris Ile de France, Rhône-Alpes, East Flanders, Innovhub SII	Internationalisation
<b>Promoting Women Empowerment for Inclusive and Sustainable Industrial Development in the MENA Region</b>	The programme financed by the United Nations aimed at promoting women entrepreneurship in 6 countries from the MENA Region. To this purpose, Promos organized a comprehensive and articulate programme for Mediterranean women organization and women-led companies, that included a capacity building programme, study visits, conferences and networking, organization of business meetings	Italy - Tunisia - Algeria - Egypt - Lebanon - Palestine - Morocco	2015	United Nations for Industrial Development (UNIDO)	Women Entrepreneurship

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<b>Super Alimentos: Potenziamento e Promozione della Filiera della Quinoa e Noce Amazzonica in Perù e Lombardia</b>	SuperAlimentos' overall objective is to contribute and promote the sustainable development and poverty reduction in the Madre de Dios region and in three regions of Mancomunidad de los Andes (Ayacucho, Apurímac and Huancavelica). The project is part of the "SuperA Peru: promotion of certified export of superfoods Quinoa and Amazonian Walnut" (funded by the European Union) and its specific aim is to strengthen the sustainable economic development and the supply chains of two indigenous products of Peru: the Amazon Walnut and Quinoa.	Peru	2016	Fondazione CESVI (leader), Mancomunidad Regional de los Andes, Chamber of Foreign Commerce od Peru - Camex	Internationalisation
<b>ACCELMED</b>	ACCELMED project is designed to capitalize MED-KED and MACC-BAM results, improve SMEs' access to financing, support their internationalization and help them to accelerate their growth.	Italy - Spain - France - Slovenia - Greece	2013- 2016	Barcelona activa, ASTER, PROMOS, Technology Park Ljubljana, ANIMA Investment Network, BIC of Attika	Internationalisation

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<b>UNIDO Iraq Programme – Industrial Zone Development</b>	The project envisaged a capacity building programme for Iraqi Institutions focused on the industrial zone development	Iraq	2013	United Nations for Industrial Cooperation (UNIDO)	Capacity Building
<b>MADAD - Resilient Communities in Lebanon, Turkey and Iraq</b>	The program aims to support the economic integration and empowerment of Syrian refugee communities in Lebanon, Turkey and Iraq. In this framework, Promos carried out business development and institutional networking activities in Lebanon, Turkey and Iraq.	Lebanon - Turkey - Iraq	2009- 2011	Search for Common Ground (Belgio), COSV	Capacity building International Cooperation
<b>Enterprise Europe Network - SIMPLER</b>	Support services to Improve innovation and competitiveness of business in Emilia-Romagna	EU Countries	2008- 2019	Finlombarda, Aster, Innovhub, Promos Italia, FAST, UCER, Unioncamere Lombardia, Confindustria Lombardia, Confindustria Emilia-Romagna, CNA Lombardia, CNA Emilia-Romagna	Internationalisation Innovation